



46th Anniversary
ANNUAL EDUCATIONAL CONFERENCE
Four Points by Sheraton - London

“Drivers Drive Your Business” - AGENDA

Friday, October 21, 2011

3:00 – 8:00 p.m.	Registration	
7:00 – 10:00 p.m.	Meet and Greet - Reception, Trade Show & Sponsor Presentations	<i>Elaine Charal – Handwriting Analyst – What can you tell about a person from their handwriting.</i>

Saturday, October 22, 2011

7:00 – 8:00 a.m.	Registration	
7:00 – 8:30 a.m.	Breakfast	
8:00 am	Opening Remarks	<i>Conference Committee Chair Lori Van Opstal and FSC Chairperson Don Danbrook</i>
8:00 – 9:00 a.m.	Session	<i>PC Mike Akpata Constable with the Windsor Police Department that served with the Canadian Forces in Afghanistan</i> <u>Session Topic:</u> Personal Responsibility
9:30 a.m. – 3:00 p.m.	Excursion for Companions	<u>Note - meet in hotel lobby</u> An exciting tour of the region is planned including a visit to the Winter Wheat Festival
9:00 – 9:30 a.m.	Trade Show & Beverage Break	
9:30 – 10:30 a.m.	Session	<i>Linda Gauthier, former Executive Director of the CTHRC</i> <u>Session Topic:</u> Human Resources in the Transportation Industry – Why you should care
10:30 – 10:45 a.m.	Trade Show & Beverage Break	
10:45 – 11:45 a.m.	Session	<i>Canadian Trucking Human Resources Council</i> <u>Session Topic:</u> recruiting strategies to attract, evaluate, select and hire qualified drivers; retention strategies to keep experienced drivers longer; and the employee turnover issues that can mean the difference between a profit and loss.
11:45 a.m. – 12:15 p.m.	Trade Show	
12:00 – 1:15 p.m.	Lunch, Trade Show & Annual Meeting	
1:15-1:30pm	Session	<i>Elaine Charal - Handwriting Analyst</i> <u>Session Topic:</u> Power of the Pen when Recruiting
1:30 – 2:45 p.m.	Session	<i>Canadian Trucking Human Resources Council continued</i> <u>Session Topic:</u> recruiting strategies to attract, evaluate, select and hire qualified drivers; retention strategies to keep experienced drivers longer; and the employee turnover issues that can mean the difference between a profit and loss.
2:45 – 3:15 p.m.	Trade Show & Break	
3:15 – 4:15 p.m.	Session	<i>Dr. Barry Kurtzer from DriverCheck,</i> <u>Session Topic:</u> Sleep Apnea and its effect on your workforce
6:30 – 7:00 p.m.	Reception	
7:00 – 8:30 p.m.	Dinner	<i>Theme for evening is “Heroes vs Villains”</i>
8:30 p.m. -	Presentations and Entertainment	<i>Jimmy G Hypnotic Family Show</i> <i>Back by Popular Demand: An evening with the “Groovy DJ” Doug Scott</i>

Sunday October 23, 2011

8:00 – 9:00a.m.	Breakfast	
9:00– 10:30 a.m.	Session	Panel Discussion Moderated by Lou Smyrlis of Truck News on Social Media <u>Presenters Include:</u> Diana Degan, Media Expert and Consultant to the Trucking Industry, Lorne Honickman, Partner with McCaughy Borlack, and a legal specialist in the implications of social media uses in the workplace and Al Goodhall, last year’s Driver of the Year from Central Chapter, a regular columnist in Truck News and a self-professed Social Media Junkie
10:30 – 11:00 a.m.	Break & Check-out	
11:15 am– 12:30 pm	Final Address, Brunch & Door Prizes	